

Press Release: Ruark

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## R810: A design icon reimagined



- Ruark launches R810, a statement furniture piece that puts music at the heart of your home
- Timeless style inspired by radiograms, modernised for the streaming age
- Showstopping design that takes centre stage in any room
- Unparalleled connectivity, with hi-res streaming, Internet radio, analogue inputs, and more

A statement product designed to form the focal point of any room, Ruark's new flagship model is a radical reimagining of a design icon.

With stunning sound, seamless connectivity, and expert craftsmanship, R810's clean, precise lines and polished chrome stand echo the cutting-edge technology that lies beneath its elegant construction.

As much a piece of sculptural furniture as it is an entertainment system, the Ruark R810 strengthens the emotional connection between you and the music you love most with every play.

#### **Style on display**

A revival of the renowned radiograms of the past and an evolution of the brand's classic R7 design, R810 is conceived from the ground up to deliver timeless luxury and form the entertainment heart of the home.

With precision formed trims and a polished chrome stand, R810 radiates sophisticated style. Effortlessly versatile, R810's veneered cabinet makes it a truly refined piece of home décor.

Enhancing its distinctive aesthetic is the special wood selected for the handcrafted grille and veneered cabinets, available in soft grey or walnut. Made from fast-growing sustainable woods that are spliced and reconstituted, the resulting grain patterns closely resemble slow-growing hardwoods without the ecological impact.

Completing the thoroughly modern take on an enduring design, R810's display provides the setting and source information you need, as well as faithfully recreating album artwork in stunning definition. Meanwhile, its portrait orientation emulates the way we view applications on our smartphones, making R810 second nature to use.

#### **A closer connection**

R810 is optimised for streaming fans and vinyl aficionados alike. Able to decode the best quality audio streams, R810 opens up a world of music discovery

with support for Spotify Connect and TIDAL Connect. Meanwhile, Apple AirPlay and Chromecast built-in allows for simple direct streaming from the likes of BBC Sounds, Amazon Music, Deezer, Qobuz, and more, as well as the ability to build a flexible multiroom system.

Music playback is refined with the new and improved RotoDial control system, making every command a tactile pleasure. Also included with R810 is a matching rechargeable Bluetooth remote that feels good to hold and looks beautiful left on display.

For those that still love vinyl records and CDs, these mediums can also be enjoyed by connecting a turntable to the dedicated phono inputs or a CD ROM to the USB-C socket.

Additionally, with its HDMI ARC/eARC connectivity, connecting R810 to your TV is easy, taking the enjoyment of watching films and television to cinematic heights with its immersive audio performance. What's more, its slick stand means R810 cuts a striking figure when placed beneath a wall-mounted screen.

And, in true Ruark style, comprehensive support for DAB/DAB+, FM, and Internet radio forms a complete entertainment system that takes you from your morning coffee to movie nights, party soundtracks, and beyond.

#### **What lies beneath**

R810 may be a showstopper, but what lies beneath is crucial in creating listening experiences to cherish. With high-fidelity speaker units and audio grade components used throughout, R810 features a high capacity linear power supply coupled to a 4.1 channel Class A-B discrete component amplifier.

With a nominal rating of 180 watts, R810's powerful build means your favourite songs are accurately and effortlessly reproduced. Further enhancing the performance of R810 is the integrated active subwoofer that underpins and adds authoritative bass that fills rooms with rich sound.



'The inspiration for our original R7 and now R810 came from the beautiful Radiogram that my grandmother had in her home. As a kid when we visited, I would spend hours listening to radio stations, playing records and dancing. R810 is our most technically advanced product to date, but a loving homage to those radiograms of yesteryear.' **Alan O'Rourke, Managing Director, Ruark**



### Features at a glance

Streaming support includes Spotify Connect, Tidal Connect, Apple Airplay 2 and Chromecast built-in

High resolution music file support up to 32-bit/384kHz

DAB/DAB+/FM & Internet radio

aptX HD Bluetooth connectivity

HDMI with eARC

TOSLINK digital input (24-bit 192kHz)

UPnP/DLNA media server compatible

Stereo RCA phono input

Rechargeable RotoDial Bluetooth remote included

High-resolution 4in colour TFT

180W 4.1 channel Class A-B discrete component amplifier

2x 30mm Ruark silk dome tweeters and 2x 100mm paper cone woofers

200mm Ruark long throw paper cone subwoofer

Tuned twin bass reflex satellite enclosures & sealed subwoofer enclosure

Available in soft grey or fused walnut veneer with solid fused walnut grille

### Notes to Editors

Ruark is a family-owned British company who have been creating fine audio products since 1985. Music and design is their passion and they work tirelessly to ensure their products enhance their surroundings and sound as good as they look. From stylish radios to integrated music systems to compact active speakers, all Ruark products are developed at their premises in Southend on Sea, Essex, following their obsession of creating timeless products that customers will cherish and enjoy for years to come.